

OCCUPANCY TAX

Triangle J Region



	FY18 Occupancy Tax Rate	Allowable Tax Rate (if not fully levied)	Occupancy Tax Allocation	Allocation to Tourism Promotion	Allocation to Tourism-Related Expenditures	Allocation to Generally Non-Tourism Activities
ORANGE	3%		Board of Commissioners - The Board decides on the allocation of revenues annually during its budgeting process. At least 10% is used to provide funding for visitor information services and to support cultural events.	0%-2.7%	0.3%-3%	0%-2.7%
Carrboro	3%		Tourism Development Authority - At least 2/3 must be used to promote travel & tourism; remainder used for tourism-related expenditures.			
Chapel Hill	3%		Town Council - The Town Council decides on the allocation of revenues annually during its budgeting process. At least 10% is used to provide funding for visitor information services and to support cultural events.	0%-2.7%	0.3%-3%	0%-2.7%
Hillsborough	3%		Tourism Development Authority - At least 2/3 must be used to promote travel & tourism; remainder used for tourism-related expenditures.			
DURHAM	6%		First 3% distributed to Durham County (57.5%) and to the City of Durham (42.5%) - May be used for any public purpose. The County's portion is budgeted in the Capital Financing Plan Fund. Remaining 3% to the Convention and Visitors Bureau - First 2% used to promote travel, tourism, & conventions. Of the remaining 1%, first \$1.4 million to the City of Durham to finance debt service associated with the construction of the Performing Arts Theater; after 32 years the first \$1.4 million shall be used by the Bureau to promote travel & tourism. Next \$500,000 to Durham County for improvements to the Museum of Life and Science, which may include the financing of debt service. Any additional net proceeds will be used to promote travel, tourism, and conventions in Durham County.	2%	1%	3%
MOORE	3%	6%	Tourism Development Authority - At least 2/3 must be used to promote travel & tourism; remainder used for tourism-related expenditures.	4%	2%	
CHATHAM	3%	6%	Tourism Development Authority - At least 2/3 must be used to promote travel & tourism	2%	1%	
LEE	3%		Lee County Board of Commissioners - Proceeds held in a capital reserve fund until a sufficient amount has accumulated to construct a Community Resource Center; proceeds shall then be used to construct and maintain the Center. Any excess over the amount needed for maintenance of the Center may be used by for any lawful purpose.			3%
JOHNSTON	3%		Johnston County & Johnston County Tourism Authority - For the first two years: 50% of the net proceeds may go to the Johnston Technical College Auditorium Fund. The remainder of the proceeds will go to the Johnston Co Tourism Authority. After the first 2 years: All net proceeds go to the Johnston Co Tourism Authority. Revenue may be remitted to listed organizations in towns from which tax is collected and shall be used for: (1) direct advertising cost for visitor promotions, conventions, and tourism; (2) marketing & promotions expenses; (3) operating expenses for tourist-oriented events; (4) administrative expenses; (5) tourist	0%-3%	0%-3%	
Benson	2%					
Kenly	2%		Benson, Kenly, Selma, and Smithfield: Johnston County Tourism Authority - At least 2/3 must be used to promote travel & tourism in each jurisdiction; remainder used for tourist-related expenditures.	1.33%	0.66%	
Selma	2%					
Smithfield	2%					
WAKE	6%		Raleigh Convention & Visitor Bureau: The county may deduct an amount not to exceed 3% of the gross OT proceeds to pay for the direct cost of administering & collecting the taxes. For the first 2 years prior to distributions, the county shall deduct and remit to Wake Technical Community College, the sum of \$100,000 After the first 2 years prior to distributions, the Board of Commissioners of Wake Co may, in its discretion, deduct and remit to Wake Technical Community College, the sum of \$100,000. WTCC must use funds only to support its ongoing program of training in hotel and motel mgmt. and food service. 1) 45.25% to the City of Raleigh - First \$680,000 used for tourism-related expenditures; remaining proceeds used for the Raleigh Civic Center Complex or similar facilities, and the construction of sports, cultural, and arts facilities. 2) 5% of the remaining proceeds to the Town of Cary - Used for public relations and promotional activities and for visitor-related programs and activities. 3) 34.75% of the remaining proceeds to Wake County - Used only for the Raleigh Civic Center Complex or similar facilities or for construction of sports, cultural, and arts facilities. 4) 15% of the remaining proceeds to the Greater Raleigh Convention and Visitor Bureau - Used to promote travel, tourism, and conventions. Proceeds in excess of \$3,815,000 distributed to the City of Raleigh, Town of Cary, Raleigh Regional Convention and Visitor Bureau, and Wake County - Used for the purposes noted above and capital projects.	Approx. 2%	Approx. 4%	