What can I do?

You can help improve air quality, lower your fuel costs, and reduce traffic by taking part in alternative modes of transportation like carpooling, vanpooling, walking, bicycling, public transit, and telecommuting.

Direct Impacts of the Triangle TDM Program in 2010:

- 9,400 gallons of gas saved each day. That's like taking 7,751 cars off the road in the Triangle for the year.
- 101,945 kilograms of carbon dioxide (a greenhouse gas) emissions reduced each day which is equivalent to the weight of 24 adult African elephants.
- 223,711 fewer vehicle miles traveled per day. That's the same as driving across the country nearly 75 times.
- 30,849 new alternative transportation users—that's over 4,000 more than the population of Garner, N.C.

Find commuters to ride with at: ShareTheRideNC.org
Transportation Demand Management (TDM) is the application of strategies, practices and policies to reduce the demand for automobile travel. Successful TDM programs increase knowledge about alternatives to driving alone and result in:

- Cleaner Air
- Fuel Savings
- Less Congestion

Who runs our Triangle programs?

Triangle J Council of Governments, a voluntary organization of municipal and county governments in North Carolina’s Region J, serves as administrator of the 7-Year TDM plan and distributes funding to hotspot representatives to run local and regional TDM programs.

In 2007, service providers and local officials in the Triangle area developed a 7-Year TDM plan to target “hotspots” where employment is concentrated and where transit service is available and/or parking is costly or inconvenient (downtowns, university campuses, etc.). The goal of the plan is to reduce the growth of commuter vehicle miles traveled (VMT) by 25% by 2015.