



TRIANGLE J COUNCIL OF GOVERNMENTS

World Class Region

Board of Delegates Meeting

Wednesday, November 20, 2019

Delegates and Alternate Delegates Attending:

Lewis Weatherspoon, Town of Angier
Brett Gantt, Town of Apex
Mark Wilson, Town of Archer Lodge
Marc Phillips, Town of Carthage
Jim Crawford, Chatham County
Ken Marshburn, Town of Garner
Sally Greene, Orange County
Larry Smith, Town of Fuquay-Varina
Bethany Chaney, Town of Carrboro
James Hill, Durham County

Thomas Beal, Town of Broadway
Kathleen Ferguson, Town of Hillsborough
Steve Rao, Town of Morrisville
Donald Rains, Town of Princeton
Rebecca Wyhof Salmon, City of Sanford
Pete Villadsen, Town of Holly Springs
Amy Dalrymple, Lee County
Ronnie Currin, Town of Rolesville
Cheryl Oliver, Town of Selma
Wilma Laney, Town of Aberdeen
David McGowan, Town of Wilson's Mills

Delegates Absent:

Tim Cunnup, Town of Goldston
Trinity Henderson, Town of Kenly
James Roberson, Town of Knightdale
Jay Langston, Town of Micro
Corey Branch, City of Raleigh
Jennifer Robinson, Town of Cary
Butch Lawter, Johnston County
Bill Haiges, Town of Siler City
Pamela Baldwin, Town of Pittsboro
Bridget Wall-Lennon, Town of Wake Forest
David Seiberling, Town of Cameron (E)

Michael Parker, Town of Chapel Hill
John Bouldry, Village of Pinehurst
Lonnie English, Town of Robbins
Andy Moore, Town of Smithfield
Sig Hutchinson, Wake County
Jon Lutz, Town of Wendell
Beverly Wall Clark, Town of Zebulon
DeDreana Freeman, City of Durham
Carol Haney, Town of Southern Pines
Jason Thompson, Town of Clayton
Jerry Medlin, Town of Benson

(A) – Alternate Delegate (E) – Excused Absence

TJCOG staff attending:

Lee Worsley, Executive Director
Renée Boyette, Administration & Member Services Director
Hannah Barg, TJCOG AmeriCorps Staffer
Matt Day, Principal Planner
Jenny Halsey, Human Resources Officer/Local Government Consultant

Alana Keegan, Engagement Specialist
Mary Warren, Area Agency on Aging Director
John Hodges-Copple, Regional Planner Director
Mary Sell, Senior Planner

Call to Order, Welcome & Declaration of Quorum

Chair Crawford called the meeting to order at 6:00 PM and declared that there was a quorum.

Approval of Agenda

Chair Crawford presented the agenda for the November 20, 2019 Board of Delegates meeting and ask for a motion to approve. *Mr. Wilson made a motion to approve the agenda as presented. Ms. Ferguson seconded the motion; the motion was passed unanimously.*

Recognitions and Presentations

- ***Recognition of Outgoing Delegates***

Chair Crawford presented plaques of recognition and appreciation of outgoing delegates Bethany Chaney from the Town of Carrboro, Lewis Weatherspoon of the Town of Angier, and Marc Phillips of the Town of Southern Pines. He thanked all three individuals for their commitment to the organization and ongoing support of TJCOG efforts. The Board joined him in a round of applause for all three delegates.

- **Introduction of Hannah Barg, New AmeriCorps Staffer**

Chair Crawford asked Planner Maya Cough-Schulze to introduce Hannah Barg, the new Stormwater Education Specialist through the AmeriCorps program. Ms. Cough-Schulze explained that Hannah will plan and implement educational programs in the 39 member communities served by the Clean Water Education Partnership. Previously, Hannah taught environmental education to high schoolers at Conserve School and Center for Conservation Leadership in Wisconsin and did a Sustainability Leadership semester while at Goshen College. Her high school curriculum development and environmental justice background will help CWEP achieve its goals of expanding education to older students and reaching underserved populations.

- **Presentation from Maria Thompson, State Chief Risk Officer**

Chair Crawford asked Delegate Steve Rao to introduce Maria Thompson, the Chief Risk Officer from the State of North Carolina Department of Infrastructure Technology (NCDIT)'s Enterprise Security and Risk Management Office. Mr. Rao explained that as cyber-attacks on local governments increase, he felt it was important to bring in Ms. Thompson to make more communities aware of the resources available to them to prevent further attacks.

Ms. Thompson thanked Mr. Rao for asking her to present, explaining that cybersecurity is becoming an increasingly urgent and pressing issue for local governments. North Carolina has moved to fifth place in nationwide reporting of cybercrime incidents with over \$137M lost to internet crime; she remarked that these numbers are estimated to rise as reporting improves. Local government is often the biggest target as it is known they are underfunded. Ms. Thompson explained that NCDIT is working to encourage entities to let the department know when attacks occur; the department is building a partnership with the National Guard Cyber Team to deploy teams to attacked communities to help with recovery and reduce the stress on impacted entities without insurance, expertise, or support. One of the biggest priorities for NCDIT is to understand the IPs that are part of an attack and how local systems can improve.

Ms. Thompson highlighted the largest cyber incident trends and explained that it is important for governments to balance operations and security, a difficult budget task but critical for the success of both. Due to the complexity of this issue, the state is working to create a whole-of-state cyber approach that includes a pilot program for monitoring county network traffic, development of statewide significant cyber incident plan, establishment of statewide information sharing, and cyber incident response.

- **Safe Routes to School**

Chair Crawford asked Senior Planner Mary Sell to provide information about the Safe Routes to School grant. Ms. Sell discussed the newly received grant working to provide resources around education, encouragement, and enforcement around safe alternative modes for school trips to all member governments, and coordinate efforts with peer programs in Orange and Wake counties. Ms. Sell explained that the grant team is looking for pilot projects across the region – specifically one middle school and one elementary school in each county – and told delegates to encourage staff from their organizations to provide suggested pilots.

Consent Agenda

- Approval of Board of Delegates minutes – August 28, 2019
- Research Triangle Area Foreign Trade Zone Board Appointments

Chair Crawford presented the Consent Agenda for the November 20, 2019 Board of Delegates meeting for review and consideration. *Mr. Phillips made a motion to approve the consent agenda as presented. Ms. Ferguson seconded the motion; the motion passed unanimously.*

Business

- **Presentation of Regional Summit Outputs**

Chair Crawford asked Engagement Specialist Alana Keegan to present on the Regional Summit and next steps. Ms. Keegan provided background and overview of the event, explaining that the 2019 Regional Summit, Rethinking Our Thinking, was held on October 10th at the Chatham Agriculture and Conference Center and focused on rethinking the approaches that our region takes to solve the most challenging issues the region faces. The morning workshop was led by Michael Goodman, an internationally recognized systems thinking practitioner, and taught attendees how to use the systems thinking methodology to create social change. In the workshop, attendees focused on identifying the barriers and reasons “why” our biggest challenges persist despite years of hard work to solve them.

Ms. Keegan presented compiled themes and responses from attendees during the system thinking workshop, and TJCOG staff’s recommended next steps for continuing the conversation and work around mindset changes and systems thinking in our region including a pilot program using systems thinking, additional training opportunities, and education on the importance of the topic. Ms. Keegan specifically discussed themes from the affordable housing and resilience breakout groups during the workshop. Mr. Worsley discussed themes from the economic mobility breakout groups and Mr. Day and Ms. Sell discussed themes from the transportation breakout groups. After, Mr. Day and Mr. Worsley guided the delegates through a facilitated

discussion, asking for input on themes from the summit and next steps for the organization to engage with the information.

Mr. Phillips remarked that Moore County uses technical tools in partnership with the Community College to tailor local jobs with local training opportunities and has a partnership with Habitat for Humanity to work with an academy of students and teach construction skills. Ms. Greene said that Orange County is working with Durham and Wake Tech to provide incentives for businesses that encourage pipeline development. Mr. Rains mentioned that Johnston County's transit service helps people get to jobs or classes in the urban areas but that there is still a need for better connections to transit opportunities. Mr. Uzzle remarked that Novo Nordisk, among other employers, continue to work with the Workforce Development Center to create jobs for future employers. Ms. Dalrymple said there is a great need to partner with the school systems to promote opportunities that are already available. She also remarked that TJCOG should bring in more companies to make presentations to the board and facilitate more workforce development discussions across the region. Mr. Gantt said the value of the COG on this issue is there is a good connection between county and municipal around economic opportunity.

Chair Crawford said the region needs to come to terms with the fact that a transit solution was presented but was not followed through on. Instead, the bus is the only mass transit system that must be relied on, invested in, and brought attention to. Mr. Rao commented on the hour-long drive from the one side of Morrisville to the other for the evening's meeting and how far behind the region is to address transit challenges. Ms. Dalrymple remarked the region should collectively engage with the business community about flexible work weeks and teleworking. Ms. Ferguson said there is also a tough conversation that needs to be had with developers and citizens about where development is appropriate. Mr. Currin said that companies need to be a part of the conversation and help incentivize commuters to carpool or take the bus.

- **Chair's Report**

Chair Crawford wished the board well wishes for a happy holiday and new year.

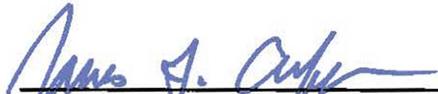
- **Executive Director's Report**

Mr. Worsley thanked the board for their support during 2019 and reminded everyone that the Executive Director's Report was printed and available at each seat.

Chair Crawford asked for a motion to adjourn. *Ms. Ferguson made the motion. Mr. Rao seconded the motion; the motion passed unanimously. The meeting adjourned at 8:07 pm.*



Alana Keegan, Recording Officer



James G. Crawford, Chair