

# Economic Development Administration (EDA) American Rescue Plan

## Investing in America's Communities

### *What to Know About the EDA NOFOs*

**Eligible Applicants** are the same for each Notice of Funding Opportunity (NOFO) unless noted differently.



***District Organization - including Economic Development Districts;***



***Indian Tribe or a consortium of Indian Tribes;***



***State, county, city, or other political subdivision of a State;***



***Institution of higher education or a consortium of institutions of higher education; or***



***Public or private non-profit organization or association acting in cooperation with officials of a political subdivision of a State.***

## JOBS FOR TODAY

### 1. **Good Jobs Challenge**

- Program Purpose: *Get Americans back to work by establishing or strengthening regional systems to train workers with in-demand skills through employer-driven training models that support participants with wrap-around services and employer commitments to hire. Investment focus areas include:*
  - **System Development:** Funding to help an organization establish and develop workforce systems and sectoral partnerships,
  - **Program Design:** Funding to develop skills training curriculum and materials, secure technical expertise to train workers, and secure employer commitments to hire,
  - **Program Implementation:** Funding for non-construction projects to provide workforce training and connect workers with quality jobs, including wrap-around services.
- **Suggested** Application Deadline: January 26, 2022
- Cost-Share: 100% grant funded *\*providing a match may strengthen proposals*
- EDA anticipates making approximately **25 to 50 awards** under this NOFO and scaling awards as appropriate to the proposed geographic, industry, and worker role coverage of a given regional system.



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### 2. Travel, Tourism, & Outdoor Recreation



- Program Purpose: *Accelerate communities impacted by COVID-related travel and tourism decline through block grants to states and competitive grants. This program has two separate funding pots:*
  - **State Challenge (invitation only to the Governor's office):** Award allocations to each state and territory – states have the discretion to subaward these funds to a diverse portfolio of projects throughout the state.
  - **Competitive Grants:** Assist communities that suffered economic injury because of job losses in travel, tourism, or outdoor recreation sectors; EDA prefers projects that directly support the travel, tourism, and outdoor recreation sectors; but will consider diversification projects; CANNOT fund local destination marketing.
- **Suggested** Application Deadline: January 31, 2022 *\*Applications accepted on a rolling basis and earlier submittal is encouraged.*
- Cost-Share: 80% to 100% grant funded *\*in most cases will be 80%* – in-kind contributions are allowed and include spaces, equipment, services (personnel), or forgiveness or assumptions of debt.

## COMMUNITIES FOR ALL

### 3. Economic Adjustment Assistant



- Program Purpose: *Invest in infrastructure, technical assistance, planning, and revolving loan programs through competitive grants available to every community- EDA's most flexible NOFO.*
  - Funds non-construction and construction activities not already part of another EDA NOFO.
  - A wide range of technical, planning, workforce development, entrepreneurship, and public works and infrastructure projects are eligible for funding under this program.
  - Applications should focus on long-term, regionally oriented, coordinated, and collaborative economic development or redevelopment strategies that foster economic growth and resilience.
- **Suggested** Application Deadline: March 15, 2022 *-\*Recommendation is to move as swiftly as possible and submit final application NO later than the end of the calendar year.*
- Cost-Share: 80% to 100% grant funded – in-kind contributions are allowed and include spaces, equipment, services (personnel), or forgiveness or assumptions of debt.
- EDA anticipates funding approximately **300 non-construction and construction projects** that cost between approximately **\$500,000 and \$5,000,000** with this appropriation, though EDA will consider applications above and below these amounts.



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#### 4. Indigenous Communities

- Program Purpose: *Develop projects designed to create the conditions for economic growth in Indigenous communities and to accelerate economic recovery from the pandemic.*
  - A wide range of technical, planning, workforce development, entrepreneurship, and public works and infrastructure projects are eligible for funding under this program.
  - This competition is open only to Indian Tribes, as defined in EDA's regulations, nonprofits serving Native Hawaiians, and nonprofits serving Native Pacific Islanders.
- **Suggested** Application Deadline: March 31, 2022
- Cost Share: 100% grant funded *\*providing a match may strengthen proposals*
- EDA plans on funding construction and non-construction projects that cost between approximately **\$500,000 and \$5,000,000** under this NOFO.



#### 5. Coal Communities

- EDA is allocating **\$300 million** to ensure support for coal communities as they recover from the pandemic and create new jobs and opportunities, including creating, or expanding new industry sectors.



## REGIONS FOR THE FUTURE

#### 6. Build Back Better Regional Challenge

- Program Purpose: *Transform economically distressed communities through substantial investment in regional growth clusters.*
  - Proposals should include regional coalitions, industry support, and high-impact projects with a shared vision for a regional growth cluster
  - One key coordinating entity per region
  - 3-8 projects per regional cluster
  - Types of projects include but are not limited to infrastructure, workforce, planning, and entrepreneurship
  - The definition of region is ambiguous and may be multi-county, multi-COG region, multi-state, etc.
- Phase 1: Concept Proposal – **\$500,000** awarded to **50-60 regions** for technical assistance grants to finalize plans for project clusters.
- Phase 2: Full applications – **20 to 30** regions will be awarded implementations grants in the amount of **\$25 to \$75 million**. *\*You can only apply for Phase 2 if awarded funds through Phase 1.*



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- **Think boldly, innovatively, regionally, sustainably, transformational, and inclusively. Successful applicants will pull in a range of project partners and support populations that may not have historically benefitted from economic growth.**
- Application Deadlines: Phase 1 – October 19, 2021, and Phase 2 – March 15, 2022
- Cost Share: Phase 1 – 100% grant funded and Phase 2 – 80% to 100% grant funded

#### **7. Statewide Planning, Research, & Networks**

- Program Purpose: *Invest in economic plans, research to assess the effectiveness of EDA's programs, and support stakeholder communities around key EDA initiatives.*
  - **Statewide Planning (invitation only to the Governor's office):** \$1 million planning grants to each state and territory.
  - **Research & Evaluation:** Fund projects to study the implementation of EDA's American Rescue Plan programs; identify valuable strategies, data, and trends; and inform future EDA grant-making.
  - **Communities of Practice:** EDA seeks to fund nationwide communities of practice that focus on key groups of economic development stakeholders and provide technical assistance to those groups, including developing methods to increase information and practice sharing, strengthening networks, and accelerating economic recovery.
- **Suggested** Application Deadline: October 31, 2021
- Cost Share: 100% grant funded *\*providing a match may strengthen proposals* – in-kind contributions are allowed and include spaces, equipment, services (personnel), or forgiveness or assumptions of debt.
- EDA expects Research awards will range from **\$200,000 to \$600,000 each**. Community of Practice Challenge awards will range from **\$2 million to \$6 million each**.



**Contact Lindsay Whitson, Community and Economic Development Program Manager, for project development, grant writing or administration assistance, or further clarification of EDA's guidance.**

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