Community Engagement During COVID-19 in Chatham County!

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Wednesday, May 27th, 2020
Public Engagement and public Engagement
Public Engagement
PIO Team

County Manager’s Office

Health Department

Sheriff’s Office

Chatham County Schools
PIO Team

County Manager’s Office

Health Department

Sheriff’s Office

Chatham County Schools

Lead

Lead
Information Dissemination

1. Traditional Media

Proactive: News Releases and Statements

Reactive: Statements and Interviews
Information Dissemination

2. Online Media

Establish COVID-19 webpage on County Website

Social Media
CORONAVIRUS

COVID-19

The Chatham County Public Health Department, along with local partners, like Chatham County Emergency Management, as well as state and federal health officials, continue to coordinate planning and response efforts for any impacts to the Chatham community due to the new coronavirus, or COVID-19.

Click a button below to learn more about that topic:
Information Dissemination

2. Online Media

Establish **COVID-19 webpage** on County Website

Social Media 🌐 Facebook 🐦 Twitter 🏠 Home
Information Dissemination

3. Billboards, Banners, & Flyers

- English
- Spanish
Coronavirus Help Available
Call 211
ChathamNC.org/coronavirushelp

Ayuda Disponible de Coronavirus
Llama al 211
ChathamNC.org/coronavirusayuda
Stay at Home Order
Do’s and Don’ts

Household and Family Are Not the Same
Families should not gather beyond their household

Remember to love your relatives and friends from afar. Household and family are not the same, and the Stay at Home Order means only members of a household should gather. One day, we will all come together again.

Do
Stay at home except to:

» Buy groceries, necessities, or medicine
» Seek medical attention, but call first!
» Go to work if you are an essential worker who must leave the house to work
» Get exercise, but always keep distance from others and wear a cloth face covering or mask if you go out in public

Don’t
Visit with others unless you are their primary caregiver and are following all safety measures
» Host or go to a party
» Gather in groups (inside or outside)
» Play group sports
» Leave your house if you are sick, except for medical care (but call your doctor first!)
» Go to work if you are sick

chathamnc.org/coronavirus

Permanecer en Casa
Lo que Se Debe y No Se Debe Hacer

Hogar y Familia No Son lo Mismo
Las familias no deben reunirse fuera de sus hogares

Recuerde darle amor a sus familiares a la distancia. Hogar y familia no son lo mismo, y la Orden de Quedarse en Casa significa que solo los miembros de un hogar pueden reunirse. Un día, todos volveremos a reunirnos.

Haga
Quédese en casa excepto para:
» Compra de comestibles, artículos esenciales y medicamentos
» Busque atención médica necesaria ¡llame primero!
» Vaya a trabajar si usted es un trabajador esencial que debe salir de la casa para hacer el trabajo
» Salga a hacer ejercicio, solo asegúrese de mantenerse alejado de los demás y use una tela para la cara

No Haga
» Visitar a otros, a menos que usted sea el cuidador principal y siga todas las medidas de seguridad
» Organizar o ir a una fiesta
» Reunión en grupos (adentro o fuera)
» Deportes en grupo
» Salir de la casa si está enfermo, excepto para atención médica ¡llame primero a su médico!
» Ir a trabajar si está enfermo

chathamnc.org/coronavirusspanish
Content Focus

1. Coronavirus-specific information
Content Focus

1. Coronavirus-specific information
2. Impacts to local government, nonprofits, and businesses
CORONAVIRUS SERVICE IMPACTS

To limit the spread of coronavirus (COVID-19) and safeguard those most at risk for contracting the virus, Chatham County is suspending, cancelling and adapting many government programs, services and events. See below for an updated list of the current impacts on Chatham County government programs, services and events.

Program and Service Impacts

N.C. and Chatham County Courts

Pursuant to the NC Chief Justice’s Order of March 13, 2020, Chief District Judge Joseph Buckner announced the following:

All regular sessions of district court, including small claims court, scheduled from March 16-April 17, 2020, are continued until April 20, 2020 or later dates.

The exceptions in Chatham County are: Chatham County criminal first appearances, bond hearings for incarcerated defendants, ex parte and other emergency orders and juvenile detention hearings shall be conducted at 10:30 a.m. at the Chatham County Justice Center in Pittsboro.
Content Focus

1. Coronavirus-specific information
2. Impacts to local government, nonprofits, and businesses
3. Positive COVID-related content
Content Focus

1. Coronavirus-specific information
2. Impacts to local government, nonprofits, and businesses
3. Positive COVID-related content
4. Non-COVID content
On April 7, 2020, Chatham County employees wore blue in honor of Child Abuse Prevention Month.
public Engagement
Community Partners COVID-19 Response Call

Every week for 1-hour

Same time, Same Facilitator (Community Partners Analyst)

Dynamic agenda, driven by Community Partners’ interests

40+ Weekly Attendees

One Follow Up Email with ALL links, emails, and attachments
Community Partners COVID-19 Response Call

Objective 1: Share Updates

Objective 2: Resource Sharing and Programming

Objective 3: Organize Collective Action
Objective 1: Share Updates

County Departments: Health Department, DSS, County Manager, Council on Aging, Library, etc.

Community Partners: Human Service Nonprofit Agencies, Philanthropy, Higher Education, etc.
Do Your Part: Help Stop the Spread

- Anyone could be a carrier of COVID-19 and not know it.
- You play a role in protecting the community against COVID-19.
- This face covering will help reduce the likelihood of you spreading the virus to others.
- This face covering does not replace the N95 used in healthcare settings and should not be used when caring for those with COVID-19.
- This face covering is one way to combat the virus. Social distancing, handwashing and other CDC recommendations should also be followed.

WARNING
To avoid suffocation, keep this plastic bag away from babies and children.
Do not use this bag in cribs, beds, carriages or play pens. This Bag is not a toy.

www.PHE.gov/facecovering

9375 4100 1950 0000 0000 0934


Reopening Your Business: A Guide to Safely Operating
COVID-19 Response Grants

COVID-19 Response Grants
First Grant Distribution: The response fund was created on March 20. By April 1, $27,000 had been raised through the generous donations of Chatham County residents, businesses and local foundations. Applications were made available on April 2 and were due on April 9. On April 16, United Way of Chatham County approved the first round of grants and distributed $27,000 to address the most critical needs of Chatham’s residents, as a result of the COVID-19 pandemic.

UNC HEALTH ALLIANCE
UNC HEALTH CARE
Community Partners COVID-19 Response Call

Objective 2: Resource Sharing and Programming

- Programming for Organizational Sustainability
- Inter-Agency Share Outs
Sample Programming Topics

Emergency Paid Sick Leave, Unemployment and FMLA
Chatham County HR Director

SBA Loans, CARES Act and PPP for Nonprofits
CCCC Small Business Center Director

Organizational Sustainability Approaches: Race Don’t Chace
Director of Advancement & Strategy of El Futuro

Immigrant-Centric Public Health Messaging
Executive Director of El Futuro
Sample Share Out Topics

What are you noticing as needs among your clients during COVID-19?

What is your agency to prepare for your organization’s sustainability for the next 6 months?

What have been your main considerations in planning for re-opening?

Shout Out Expressions of Affirmation, Validations, Appreciation and Gratitude
Objective 3: Organize Collective Action

Engage Partners in Existing Projects

Create New Projects Among Partners
MASKS for CHATHAM
A Community Drive to Protect Chatham County

#Masks4Medicine
DONATE TO OUR ESSENTIAL WORKERS
Get urgent protective items to frontline healthcare workers, emergency responders, childcare centers, and the Council on Aging.
Please consider donating any of the following:
- Latex-free gloves in unopened boxes
- Unopened containers of hand sanitizer
- Respirotor Masks and Filters (N95, N99, P100) All sizes in unopened boxes
- Toilet paper, paper towels, wipes (bleach, antibacterial, diapers)
- Latex-free gloves
- Activity Books (word searches, crossword puzzles)

#ChathamMaskMakers
DONATE TO OUR COMMUNITY
Help vulnerable populations in Chatham County, community members, and Chatham agencies that are supporting clients.
Please consider donating any of the following:
- Handmade Masks
- Toilet paper, paper towels, wipes (bleach, antibacterial, diapers, disinfectant spray
- Hand sanitizer

If you have a large donation that you would like to deliver directly to the Chatham Health Alliance, please e-mail julie.wilkerson@chathamcountync.org

Interested in making and donating a handmade mask? CLICK HERE to view the CDC guidelines for how to make homemade masks.

Have items you want to donate not listed above? Chatham Connecting has put together a donation resource page. FOUND HERE.

Ready to Donate?
Drop-off boxes are open for donations Monday-Friday from 8am to 4pm.
Donation drop-off boxes can be found at the following locations:
- Chatham County Public Health Clinics
  1000 South 10th Avenue, Siler City, NC 27344
  80 East Street, Pittsboro, NC 27312
- Briar Chapel Dickerson Model Home
  1342 Briar Chapel Plwy, Chapel Hill 27516
- Silk Hope Volunteer Fire Department
  #110 Silk Hope Sun, Spring Rd, Siler City, NC 27344
- North Chatham Station 16
  10014 CR 66 East, Apex, NC 27502
- Pennington Village Gathering Place
  16 Swim & Croquet, Pittsboro, NC 27312

Masks4Medicine and ChathamMaskMakers community drive are sponsored by the Chatham Health Alliance in partnership with the Chatham County Public Health Department.

It's Chatham Spirit Week 4!
Time to show off your most wild and creative hairstyles!
Use the hashtags #chathamspirit and #crazycrazyhairday

Fondo de Solidaridad Chatham
Solidarity Fund

a collaborative fund of Chatham nonprofits un fondo colaborativo de organizaciones en Chatham

El Vínculo Hispano
The Hispanic Liaison
Chatham Habitat for Humanity
Chatham County Partnership for Children
El Futuro
Chatham Organizing for Racial Equity
Kidscope
Core
El Vínculo Hispano
The Hispanic Liaison
Chatham County Partnership for Children
Additional Support for Community Partners

Technical Assistance

Connections to Specific Resources and Individuals

Morale Boosting

Funding
How are you engaging your Public and public?