Regional Summit Agenda 2019

October 10, 2019

Chatham Ag & Conference Center

8:00 am – 9:00 am Elected Officials Breakfast

8:00 – 9:00 am Networking and Registration

9:00 am-12:00 pm Opening Remarks & Keynote Workshop

The morning workshop will teach attendees the methodology of systems thinking and how to use it as a tool to create meaningful change, and, through small group work, identify the interconnected systems/factors affecting the biggest challenges in the region by analyzing the following questions:

- Why, despite the region's best efforts, do we struggle to move from planning to implementation of widescale transportation efforts?
- Why, despite it being a significant priority for the region, has preserving and improving affordable housing options been so difficult?
- Why, despite knowledge of increasing natural disasters and damages, do communities struggle to build and rebuild with a resilience framework?
- Why, despite significant economic growth, is economic mobility limited in the region?

Workshop Leader: Michael Goodman

12:00 – 1:00 pm Lunch & Regional Awards

1:15 pm – 2:30 pm Breakout Workshops

- Transportation – A Civic Conversation on Transit in the TJCOG Region
  Join TJCOG for a facilitated conversation about our region's assets, limitations, goals and frustrations around widescale transit and transportation implementation. This conversation is open to all attendees interested in an honest and welcoming discussion, and will follow the Civic Conversation Principles put forth by the initiative:
  - Listen first to understand
  - Be curious and open to learning
  - Suspend judgement and extend grace
  - Maximize diversity of perspectives
Facilitated by: John Hodges-Copple, Matt Day, and Mary Sell, TJCOG

- **Overcoming Physical and Mental Barriers to Address Resilience on a Regional Scale** - The Triangle Regional Resilience Assessment was a joint project, completed in 2019, between four municipalities and two counties that created a regional assessment of stressors, assets and threats and prioritized recommendations for increased resilience in the geographic area. More importantly, the assessment kickstarted a cross-jurisdictional conversation about resiliency and allowed local communities to begin knocking down barriers between their organizations to effectively address needs. Hear from several participants of the assessment on the benefits, difficulties, and next steps for regional resilience.

  **Speakers:**
  - John Richardson, Town of Chapel Hill, Chief Resilience Officer
  - Lori Bush, Town of Cary

- **Charlotte’s Systems-Approach to Improving Economic Mobility** – The Charlotte-Mecklenberg region faces similar economic mobility challenges to the TJCOG region. Hear how their region's new cross-sector entity Leading on Opportunity has mobilized to address economic mobility and intergenerational poverty on a system-wide scale. The organization is responsible for implementing recommendations identified by the region's Leading on Opportunity Council and addressing key determinants of early care and education, college and career readiness, and child and family stability, while simultaneously encouraging and supporting public policy and practices to improve mobility in the region.

  **Speakers:**
  - Yuly Rodriguez, Leading on Opportunity

- **Improving Coordination for Collaborative Housing Service Delivery** – What does collaborative home repair strategy look like across our communities and across the region? How are different partners on the topic fostering better coordination and systemic approaches to improve housing in the Triangle? Hear from TJCOG, the NC Justice Center, Rebuilding Together of the Triangle, the Chatham County Council on Aging and the Orange County Department on Aging on the work being done with the assistance of the Southeastern Energy Efficiency Alliance to streamline and strengthen service delivery across Chatham and Orange counties.

  **Speakers:**
  - Dan Sargeant, Rebuilding Together
  - Al Ripley, North Carolina Justice Center
  - Dennis Streets, Chatham County Council on Aging
  - Ryan Lavalley, Orange County Department on Aging
2:45 pm – 4:00 pm Practical Application

- **Anticipating the Disruption of Transportation Funding: A Call for Coordinated Regional Planning** - More and more frequently, state and federal funds for transportation projects of all sizes are becoming less consistent and more limited. As the TJCOG region continues to address aging infrastructure, a growing population, increased congestion, and changing technology, ongoing conversations about how funding is received and prioritized are critical. Panelists will lead a facilitated conversation about current efforts to improve and adjust local and state funding, including the newly formed NC First Commission, what innovative funding opportunities they see on the horizon to assist local and regional transportation efforts, the critical need for regional collaboration across various jurisdictional lines and the enormous potential for transportation infrastructure to spread economic opportunity across regions to rural, suburban and urban areas.

**Speakers:**
- **Tony Lathrop**, NCDOT NC First Commission and NC Board of Transportation FAST (Finance) Committee Chair
- **Patrick Woodie**, NC Rural Center
- **Mike Walden**, William Neal Reynolds Distinguished Professor and Extension Economist at North Carolina State University

- **Chatham County Affordable Housing Project** - Since 2016, the Chatham County Affordable Housing project has effectively progressed from education and analysis to policy creation and implementation to address housing needs across the county. Through a County’s Affordable Housing Task Force and resident based Advisory Committee, the project has identified holistic strategies for the county, while also recommending policies specific to the housing needs of each jurisdiction. This panel will first discuss how the county-wide project came to fruition. Afterward, staff and community leaders from across the county will discuss the ways in which their unique approach to housing affordability feeds into the broader picture.

**Speakers:**
- **Stephanie Watkins-Cruz**, Chatham County Policy Analyst
- **Bryan Thompson**, Chatham County Assistant Manager,
- **Pamela Baldwin**, Pittsboro Town Council
- **Susan Levy**, Chatham County Affordable Housing Advisory Committee

- **Community Resilience Strategies to Start Local Implementation**- Examining and addressing resilience on a regional scale is critical to implement strategies that overcome vulnerabilities that cross jurisdictional lines. However, it is equally important that local governments continue to plan, fund and implement local efforts and strategies to reduce localized risks within their community and help strengthen cross-community resilience. Communities and practitioners from our region will discuss these three critical
areas of local resilience strategy: comprehensive planning, sustainable funding, and implementation/support.

**Speakers:**
Jeff Hughes, UNC Environmental Finance Center Director
Klaus Albertin, NC Department of Environmental Quality - Executive Order 80 Team

- **Equitable Economic Development Through Data Analysis** - Equitable economic development unlocks the full potential of the local economy by dismantling barriers and expanding opportunities for lower-income citizens and communities of emphasis. During the past three years, Wake County Economic Development, a program of the Raleigh Chamber, has worked closely with Wake County Government to better understand Wake County’s most vulnerable communities and how to support and promote economic mobility for targeted growth areas. Hear how this partnership identified target areas, implemented people-based strategies in these areas, and modified incentive policies to encourage equitable development.

  **Speaker(s):**
  Danya Perry, Wake County Economic Development

4:15-4:30 pm Closing Remarks & Next Steps